

TRISHA HIMMLER

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Experience

Art Director | Denver, CO

OUT FRONT | April '15 - Present

Conception/oversight of magazine production, internal marketing campaigns, editorial photo shoots, client advertising solutions, event collateral/signage, and digital content/promotions.

Formation of the magazine aesthetics from cover to cover; including but not limited to cover design, ad campaigns, and editorial layout.

Refresh and maintain the established personality, look, feel and tone of the brand.

Commission contract artists and collaborate with team of printers, writers, photographers, stylists, illustrators, account executives, web developers, and interns.

Art Director | Erie, CO

Yellow Scene Magazine | May '14 - April '15

Develop/assign deadlines for all upcoming production goals (publications, Yellow House designs, advertisements, web design, ect.)

Design, proof, advise and audit design initiatives of all company products.

Monitor and assign development tasks to design team/interns; evaluate performance and identify strong candidates for hire.

Maintain operational procedures including filesystem integrity, interdepartment communication and department organization.

Arts Administration Fellow | Waukesha, WI

Carroll University | August '12 - May '14

Supervise office workers; creative crisis management; manage timeline and manuals.

Produce season images, marketing materials, programs and promotions; manage photography for promotion and archive.

Develop recruitment materials; accomplished visible growth in performance audiences.

Graphic Design + Marketing Intern | Chicago, IL

20% Theatre Company Chicago | January '13 - May '14

Design postcards, website, social media promotions and annual fundraiser publicity.

Attend marketing and public relations meetings with company members.

Education

Carroll University | Waukesha, WI

B.S. Graphic Communication Design Mgmt + Theatre Arts

Fine Arts Administration Minor | Member of Phi Kappa Phi Honors Society

Skills

Adobe Illustrator



Adobe Photoshop



Adobe InDesign



WordPress CMS



Other

Analyze client needs, research and concept development/integration into professional design; Preparation, **pre-flight** and troubleshooting for print/web; Custom **typography**; Basic information architecture; **Work well under pressure**, independently and in teams.

